



ROPAR TENDER MEDIA

Why Ropar (Rupnagar)? Ropar is a rapidly developing **district connecting Punjab, Chandigarh, Himachal Pradesh, and Haryana**. It serves as a key transit and commercial gateway with substantial daily vehicular movement.

KEYHIGHLIGHTS:

- Strong mix of urban, semi-urban, and rural consumer markets.
- Strategic gateway connecting Chandigarh and Himachal Pradesh.
- Significant commuter and highway traffic.
- Presence of educational institutions, government offices, and growing commercial establishments.
- Ideal market for enhancing brand awareness and regional reach

❑ ABOUT ROPAR (RUPNAGAR)

Ropar is a strategically located OOH market in Punjab, serving as a key gateway between Chandigarh, Punjab and Himachal Pradesh. Its strong road connectivity, growing urban activity and surrounding rural catchment make it an important market for regional outdoor advertising.

WHY ROPAR FOR OOH?

Strategic Gateway – Key connectivity between Chandigarh, Punjab and Himachal Pradesh.

High Traffic Corridors – Continuous movement of commuters, commercial vehicles and intercity travellers.

Urban + Rural Coverage – Strong access to urban, semi-urban and rural audiences.

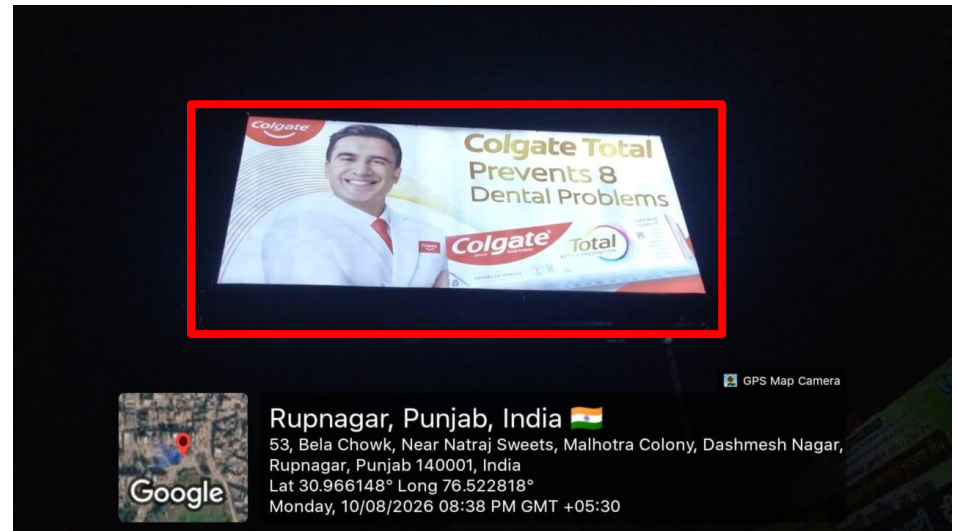
Growing Market – Expanding commercial, institutional and residential development.

High Visibility & Frequency – Strategic locations deliver repeated daily brand exposure.

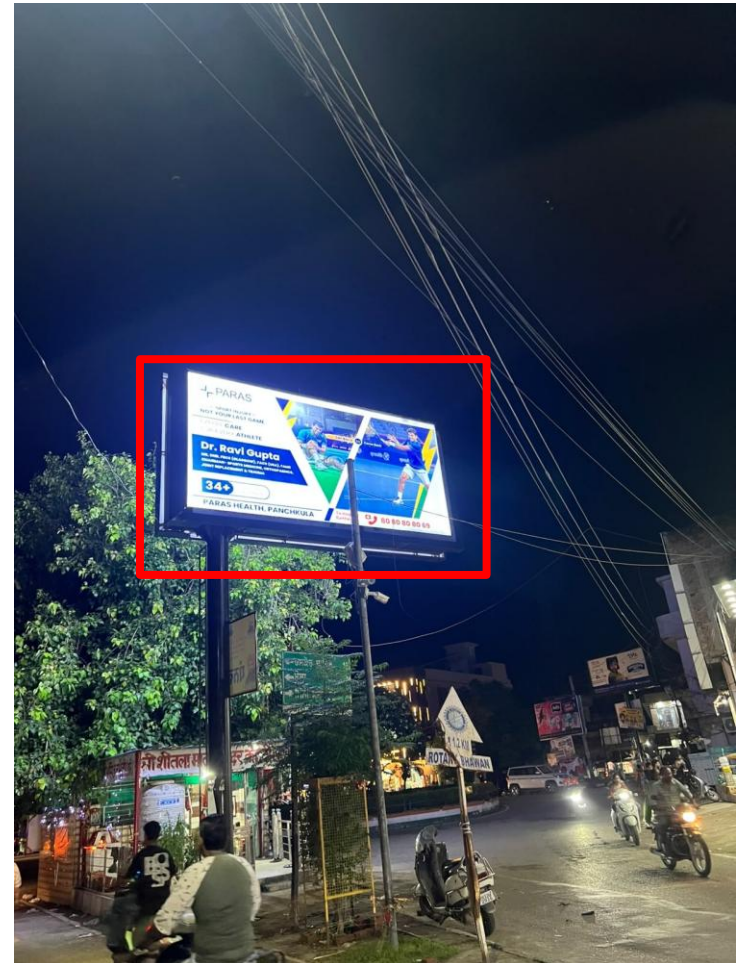
Regional Catchment – Reaches audiences beyond Ropar into adjoining towns and villages.

Ideal for Brand Building – Effective for FMCG, Auto, Education, Real Estate, Telecom, Retail and Government campaigns.

Booked



BELA CHOWK OPP POLICE BOOTH FCG COURT 20x10



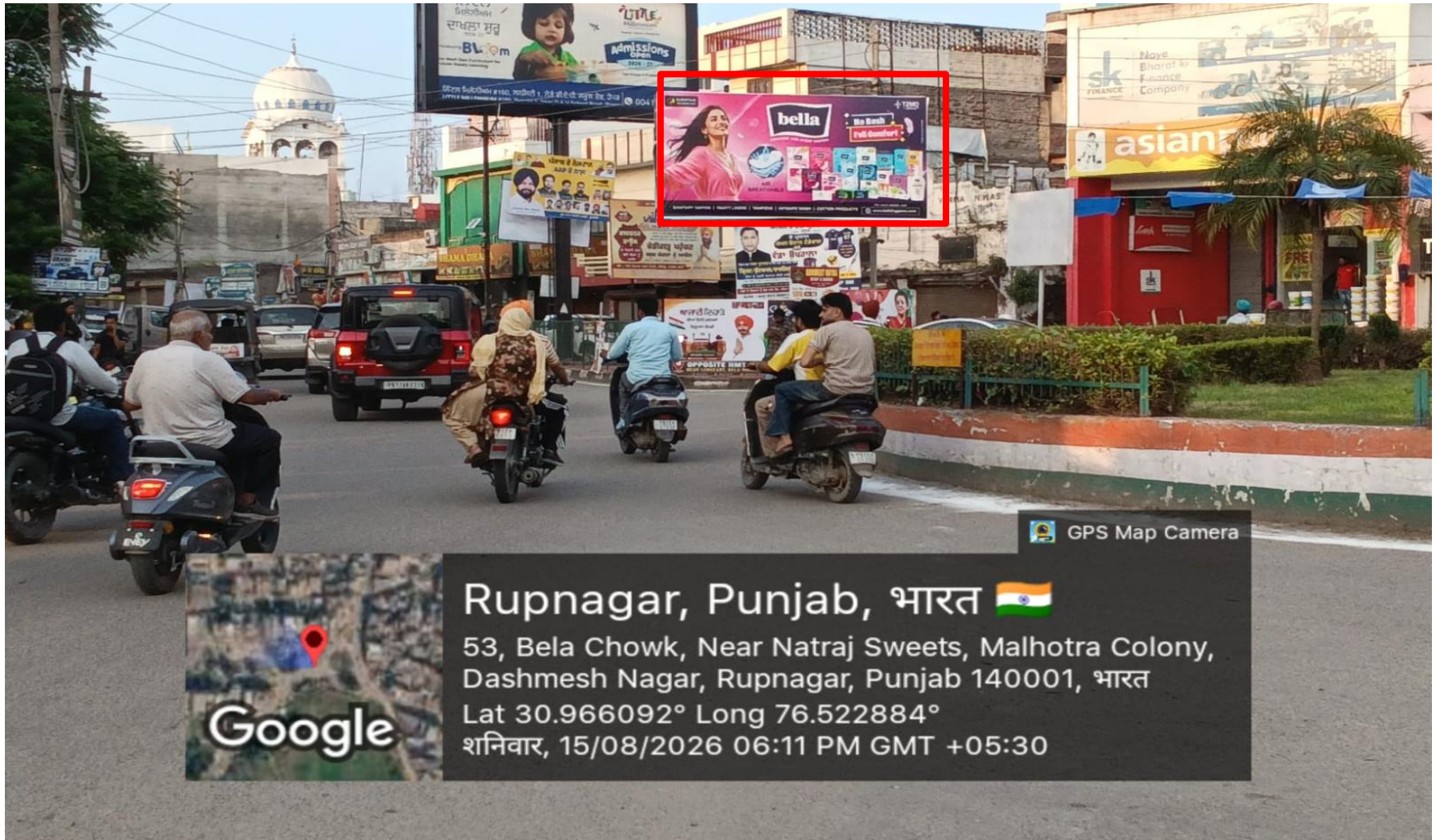
NEAR SHEETAL MATA MANDIR BELA CHOWK FCG CIVIL HOSPITAL 20X10



OPP GOVT COLLEGE FCG AMBEDKAR CHOWK 20*10



BELA CHOWK OPP POLICE BOOTH FCG PARMAR HOSPITAL ROAD 20*10



BELA CHOWK OPP POLICE BOOTH FCG PARMAR HOSPITAL ROAD 16X8



NEAR SHEETAL MATA MANDIR BELA CHOWK FCG BELA 20X10



OPP GOVT COLLEGE FCG BELA CHOWK 20X10



DR. BR AMBEDKAR CHOWK (BL) 20X10



AMBEDKAR CHOWNK RUPNAGAR (BL) 20X10



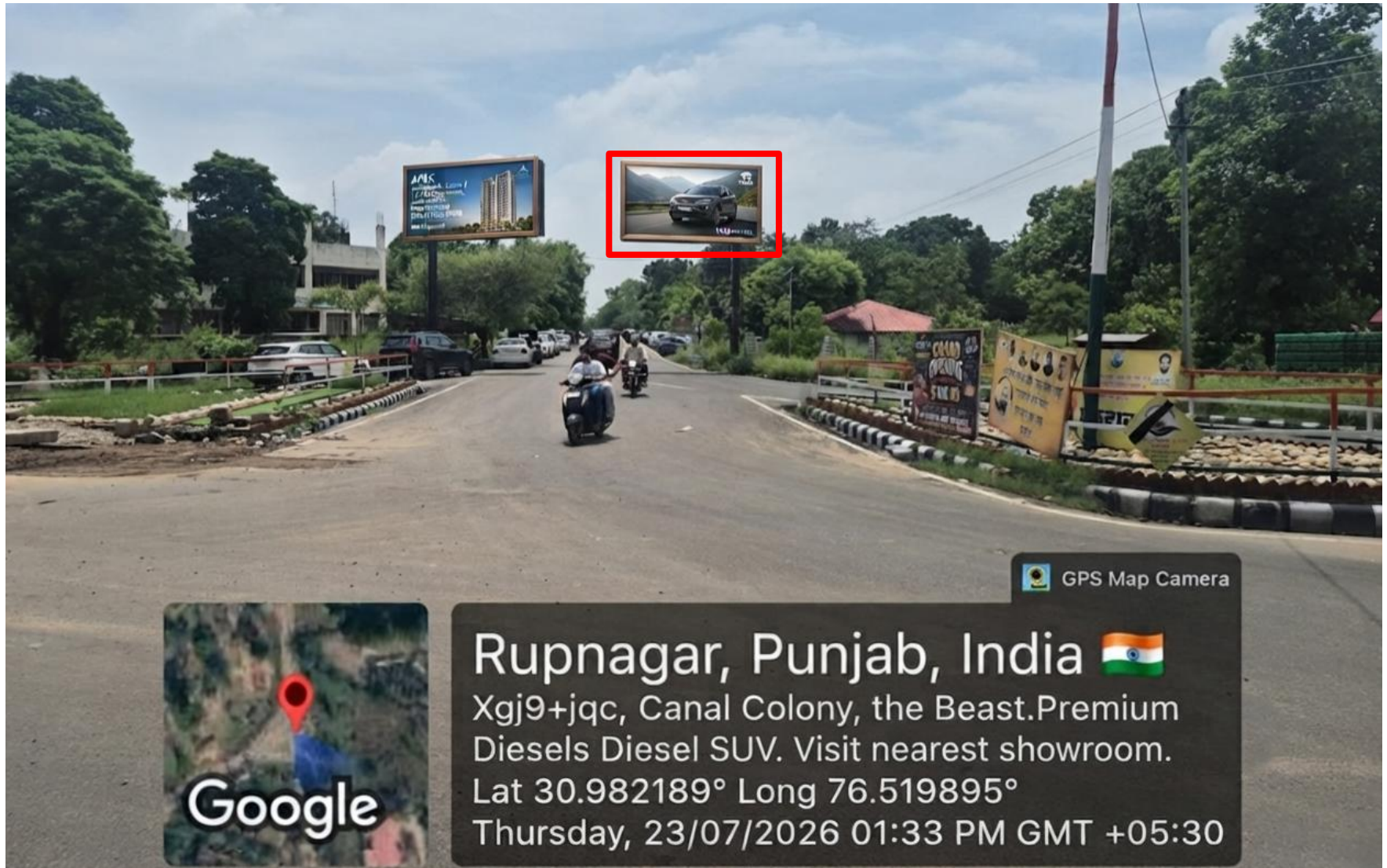
BELLA CHOWK 20X10



BELA CHOWK FCG COURT ROAD 20X10



OPP DC OFFICE (BL) 20X10



OPP DC OFFICE (BL) 20X10



OPP NAINA JEEVAN JYOTI CHOWK FCG COURT 20X10



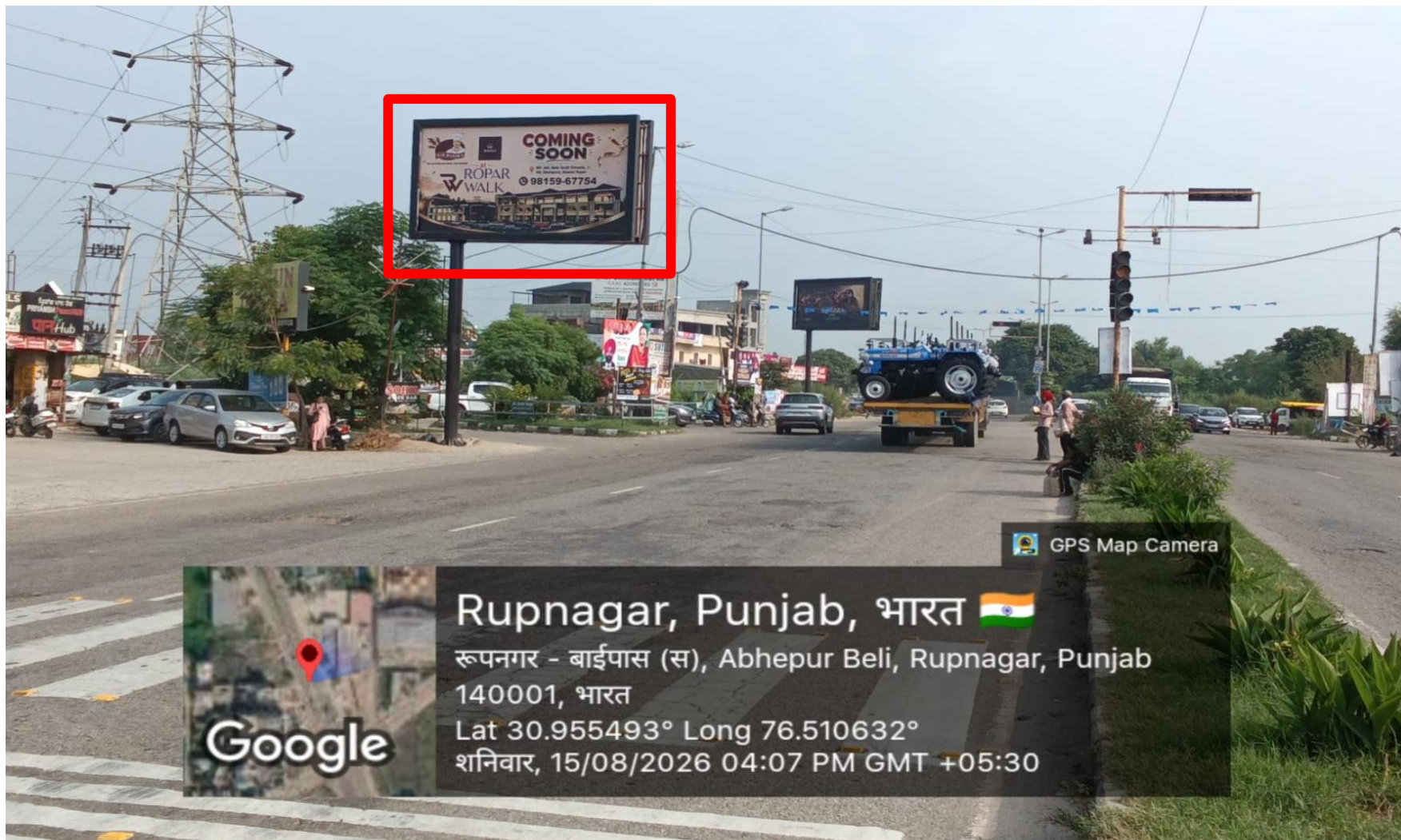
Rupnagar, Punjab, India 🇮🇳

Xgj9+jqc, Canal Colony, Rupnagar, Punjab 140001, India

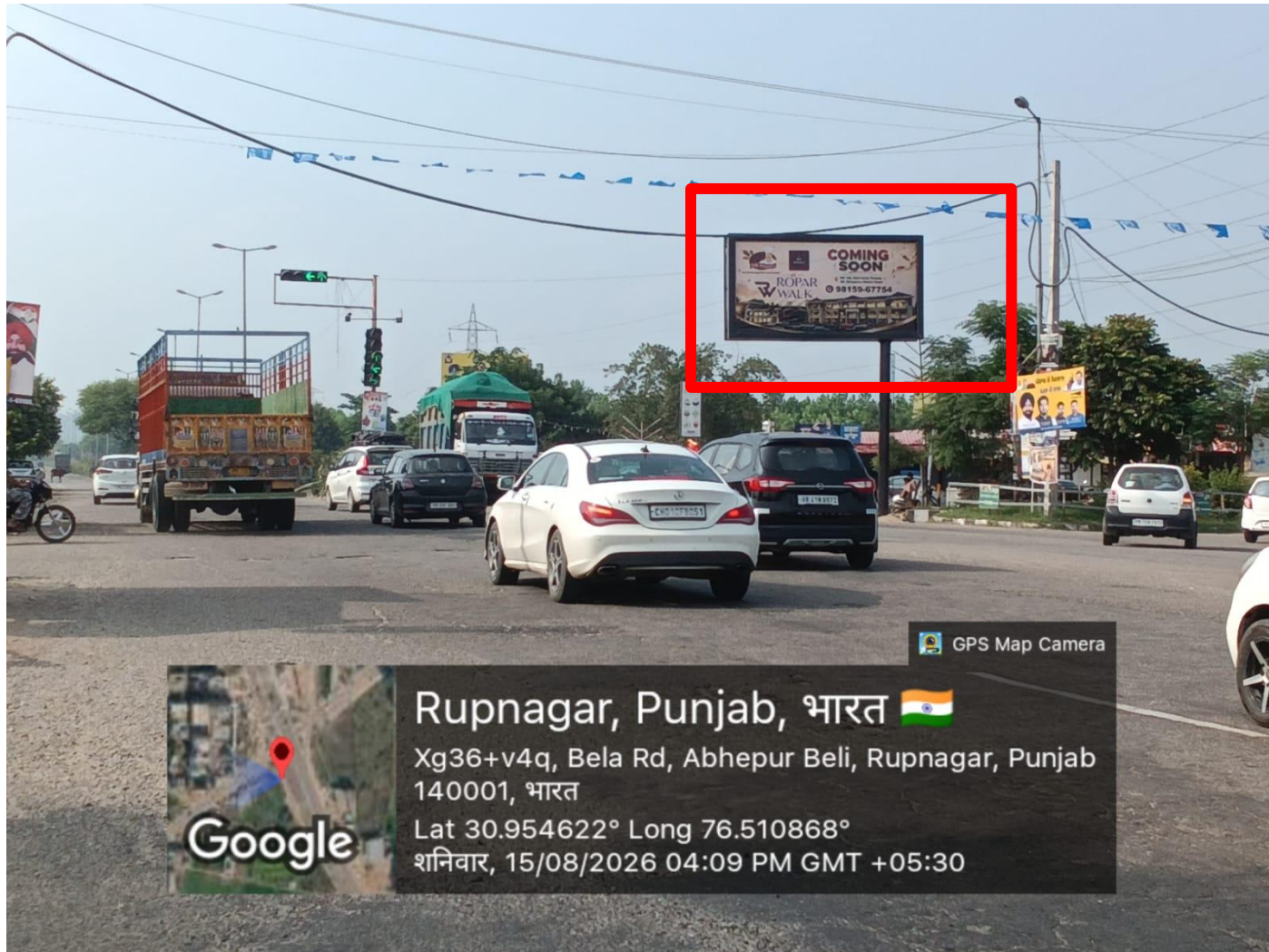
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Thursday, 23/07/2026 02:35 PM GMT +05:30

OPP NAINA JEEVAN JYOTI CHOWK FCG COURT 20X10



SURJEET HOSPITAL FCG CHD 20X10



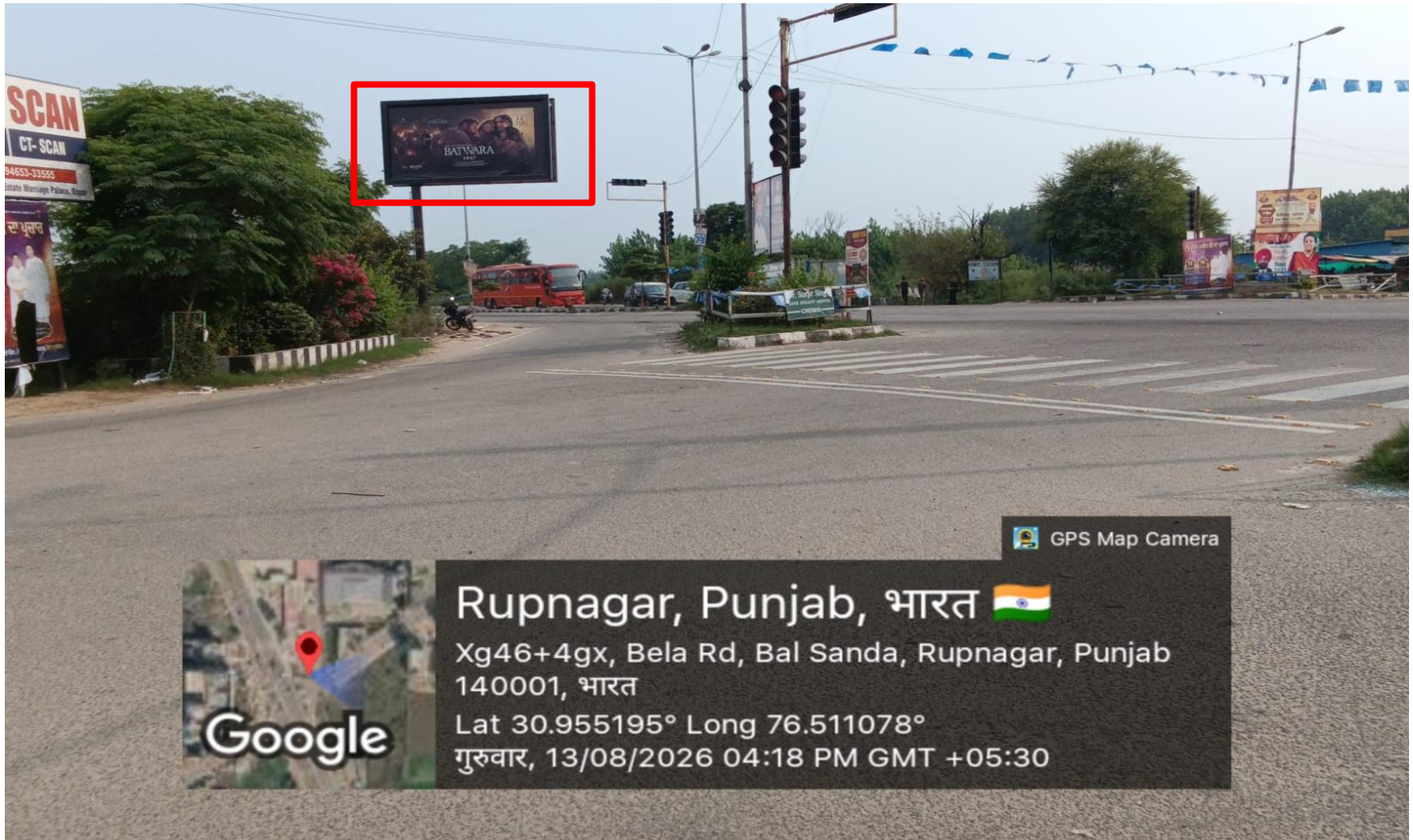
SURJEET HOSPITAL FCG JALANDHAR 20X10



NEAR KATANI DHABA FCG JALANDHAR 20 X10



NEAR KATANI DHABA FCG CHANDIGARH 20X10



OPP SURJIT HOSPITAL FCG CHD 20X10



OPP SURJIT HOSPITAL FCG JALANDHAR 20X10



OPP RAILWAY STATION FCG CHANDIGARH 20*10



OPP RAILWAY STATION FCG JALANDHAR 20X10



NEAR ROPAR BUS STAND FCG CHANDIGARH 20X10



NEAR ROPAR BUS STAND FCG CHANDIGARH 20X10



NEAR ROPAR BUS STAND FCG JALANDHAR 20X10



NEAR ROPAR BUS STAND FCG JALANDHAR 20X10



NAINA JEEVAN JYOTI CHOWK FCG COURT 20X10



NAINA JEEVAN JYOTI CHOWK FCG ROPAR HEAD 20X10



OPP COURT COMPLEX FCG ROPAR HEAD 20X10



OPP COURT COMPLEX FCG BELA CHOWK 20X10



Rupnagar, Punjab, India 🇮🇳
Xghc+648, Canal Colony, Rupnagar, Punjab 140001, India
Lat 30.978243° Long 76.520407°
Tuesday, 04/08/2026 01:13 PM GMT +05:30

AMBEDKAR CHOWK FCG COURT COMPLEX 20*10



OPP DUGAL CHICKEN CORNER FCG BELA CHOWK 20X10



BELA CHOWK FCG COURT ROAD 16X8



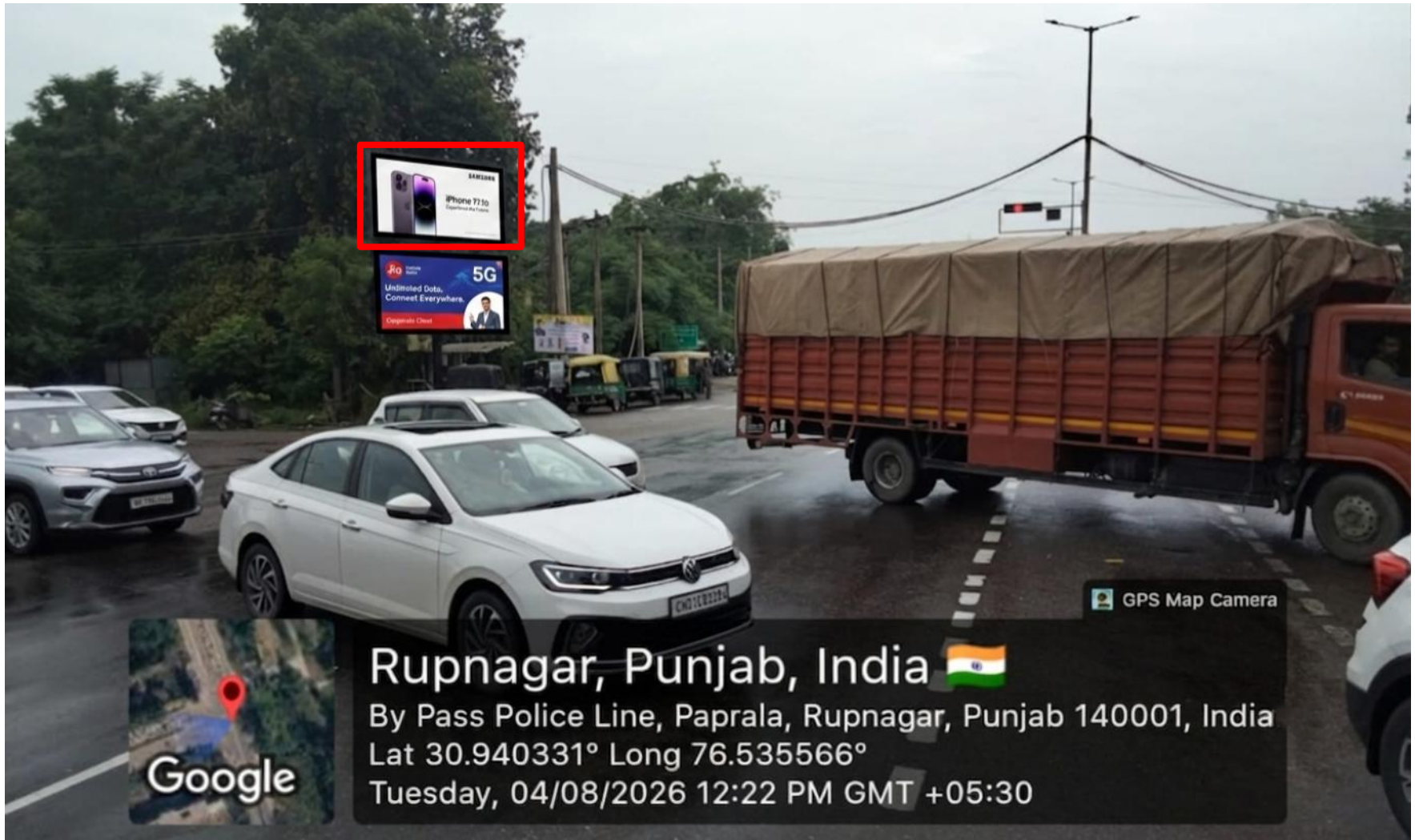
BELA CHOWK BUS STAND FCG COURT ROAD 20X10



OPP LEHRI SHAH MANDI FCG CIVIL HOSPITAL MAIN BAZAR 20X10



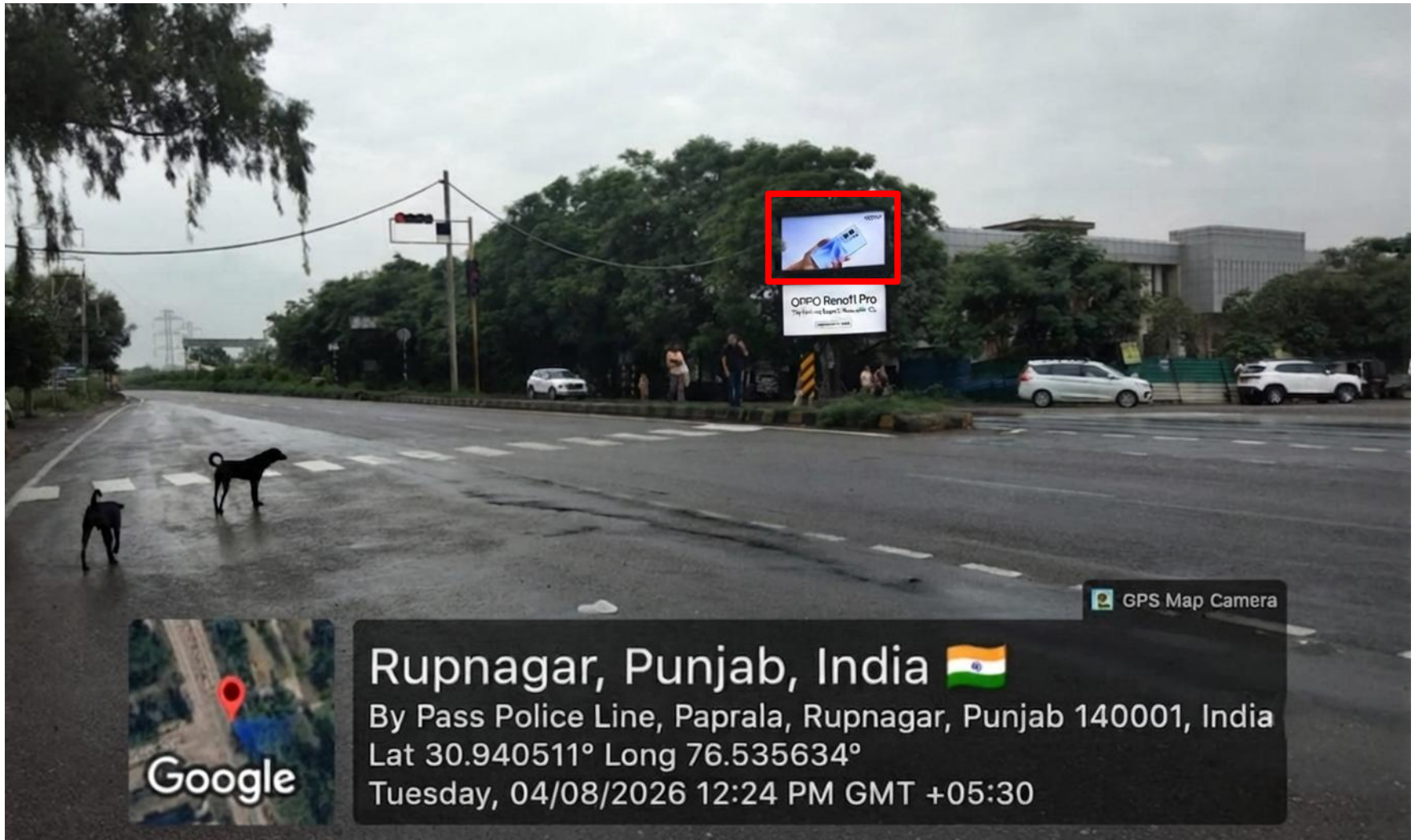
NEAR RAILWAY STATION FCG CHANDIGARH 20x10



ROPAR POLICE LINE FCG CHANDIGARH 16X8



ROPAR POLICE LINE FCG CHANDIGARH 16X8



Rupnagar, Punjab, India 🇮🇳

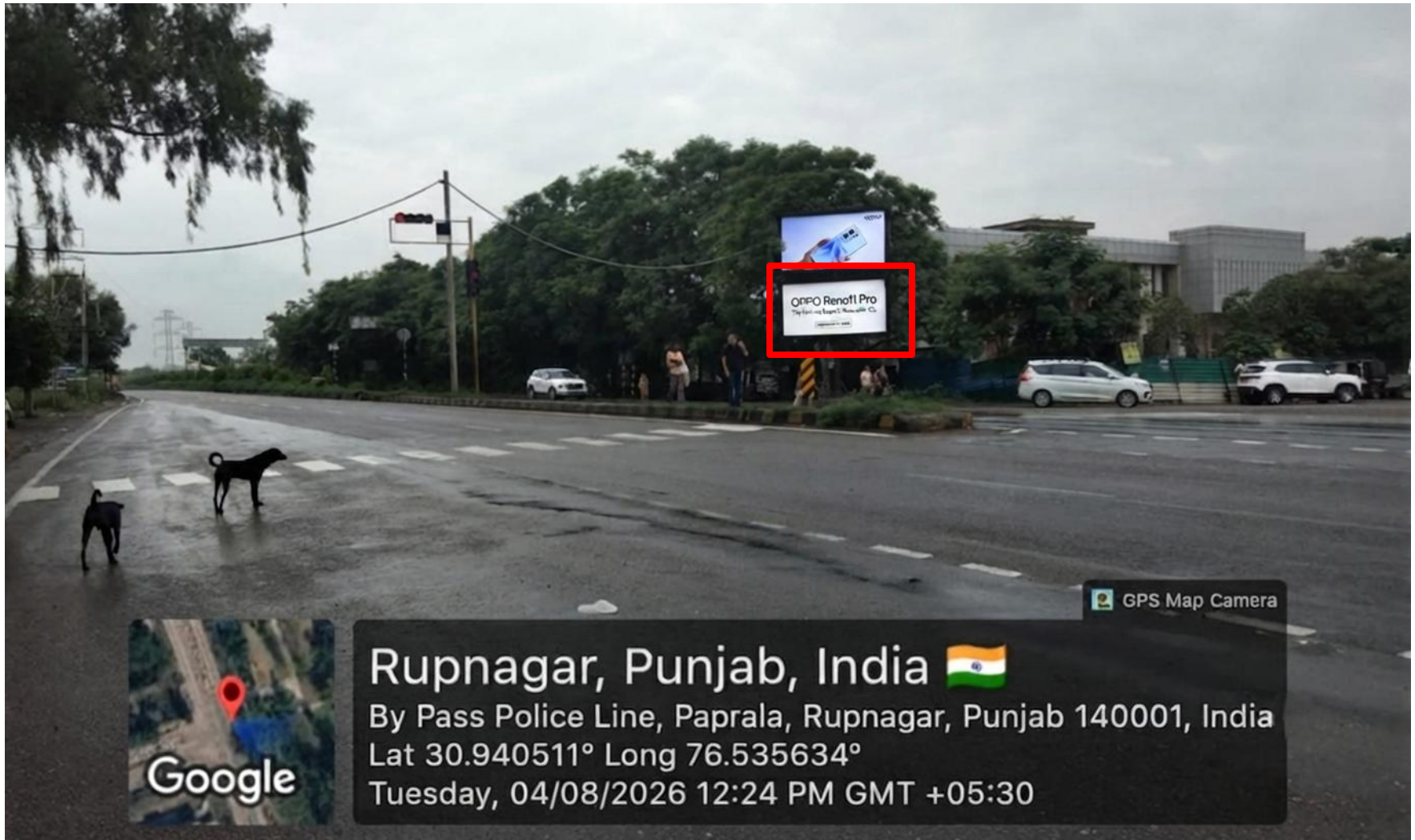
By Pass Police Line, Paprala, Rupnagar, Punjab 140001, India

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GPS Map Camera

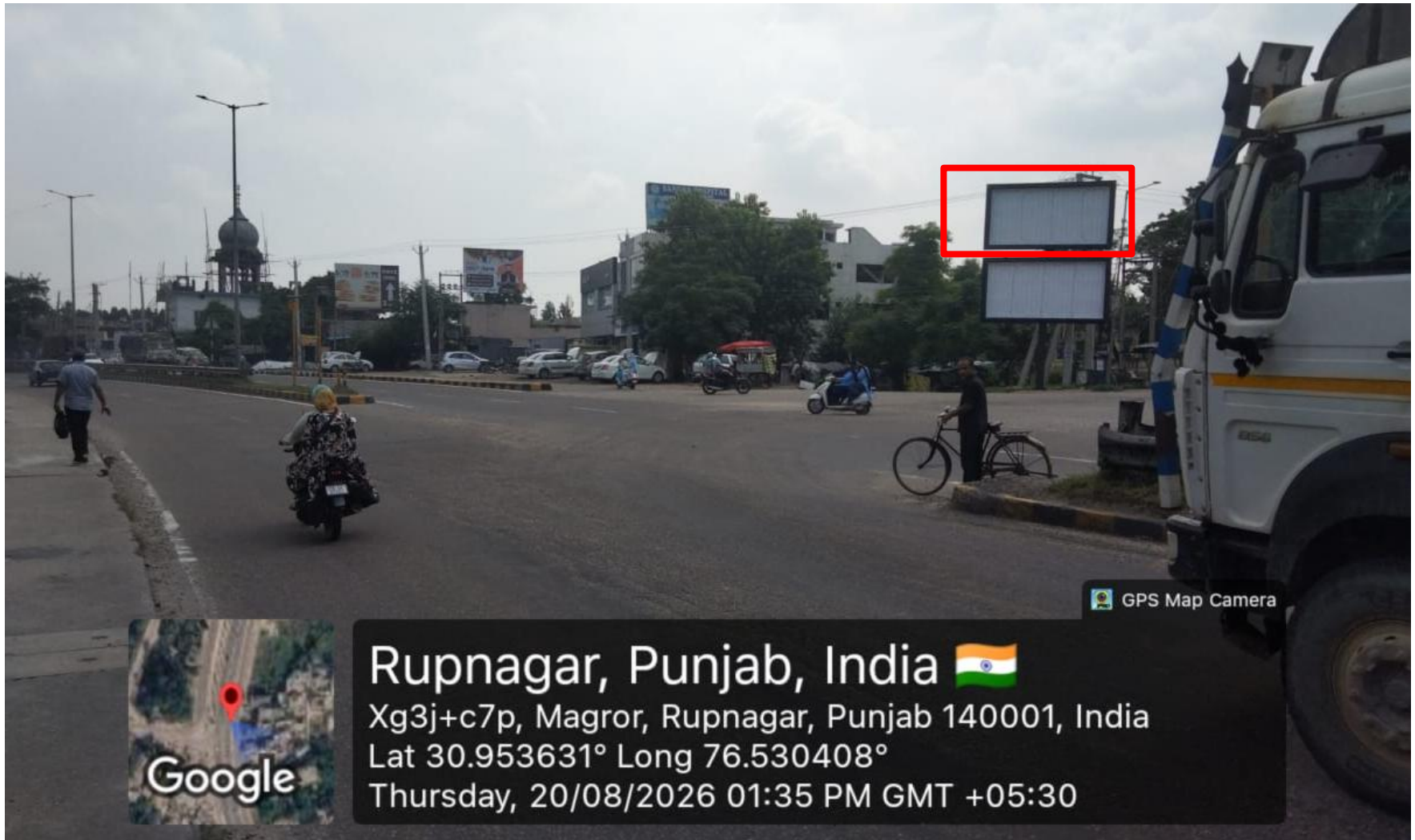
ROPAR CIVIL LINES FCG ANANDPUR SAHIB 16*8



Ropar civil lines fcg anandpur sahib 16x8



BELA CHOWK PARKING EXIT 20X10



Rupnagar, Punjab, India 🇮🇳

Xg3j+c7p, Magror, Rupnagar, Punjab 140001, India

Lat 30.953631° Long 76.530408°

Thursday, 20/08/2026 01:35 PM GMT +05:30

OPPOSITE OHRI CINEMA FCG ANADPUR SAHIB 16X8



Rupnagar, Punjab, India 🇮🇳

Xg3j+c7p, Magror, Rupnagar, Punjab 140001, India

Lat 30.953631° Long 76.530408°

Thursday, 20/08/2026 01:35 PM GMT +05:30

OPPOSITE OHRI CINEMA FCG ANADPUR SAHIB 16X8



OHRI CINEMA FCG CHANDIGARH 20X10



OHRI CINEMA FCG CHANDIGARH 20X10



THANK YOU